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The world's leading
entrepreneurship
programs

Developed in partnership with
representatives from:

Berkeley
UNIVERSITY OF CALIFORNIA

Google

Stanford
University

Introducing EIA



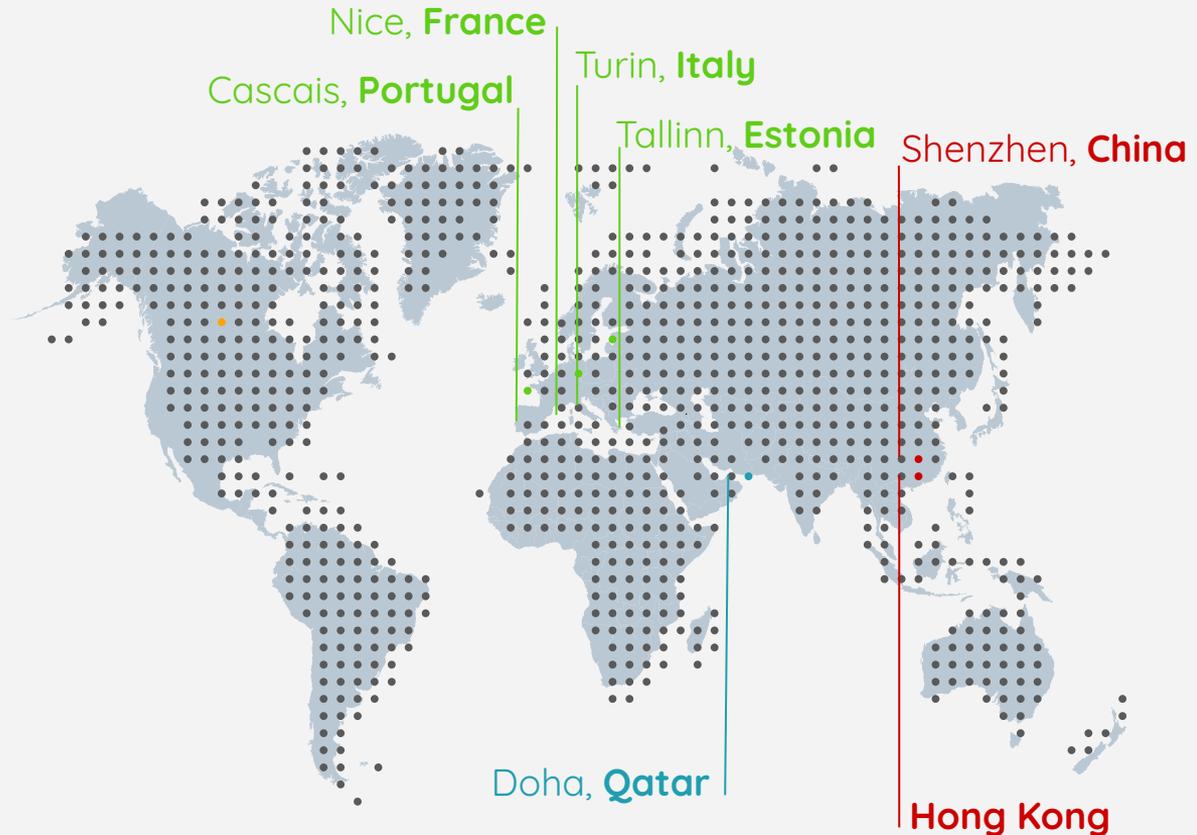
Non-profit
educational institution

Vision to
educate 1,000,000
entrepreneurs by 2025

EIA programs globally

Once started in Nice,
France, now **grown
globally**

**250 000 entrepreneurs
educated**





EIA digital champion of Europe

EIA has been recognized by the Financial Times, Google, and leading European policymakers as one of the **top 100 digital pioneers in Europe.**



“You must be
**committed to
change the world**
to make the most
of your
opportunities”

Marcelo Rebelo de Sousa

President of Portugal

EIA's 2019 Opening Ceremony



“The reason why this is a great program is that it mimics the **exact** process that an **actual** entrepreneur would go through”

Ken Singer

Managing Director @ Sutardja Center for Entrepreneurship and Technology, **UC Berkeley**

A photograph of Ken Singer, a man with dark hair, wearing a light blue and white checkered button-down shirt over a white t-shirt, blue jeans, and a brown belt. He is standing on a stage, gesturing with his right hand and holding a smartphone in his left. The background is a green wall with the word "TUGA" and "2ND 2019" visible. A green banner at the bottom of the image contains the text "UC Berkeley had 68 students in EIA 2019 program".

UC Berkeley had 68 students in EIA 2019 program

“You are **accomplishing the same amount of things that accelerators try to do in 3 months** and I am amazed how much comes out and is actually working after that short of time”

Martin Omander

Program Manager @ **Google**



“The caliber of the teams is super impressive, all the people that are here and potential of all the students. I get impressed more and more each year with the caliber of the companies that are coming out here.”

Ravi Belani

Faculty Member @ **Stanford University**

 **Santander**

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SCAIS, PORTUGAL
JULY 14TH - AUGUST 2ND 2019

#events #eia2019

 Santander

CASCAIS

 Santander

X|LAB1



Our Global University Alliance

Each year we
welcome new
universities to join
the community.



What makes EIA unique

Experimental



Opportunity to **test a startup idea** without any risks

Interdisciplinary



Entrepreneurial mindset



Academic **credit & knowledge** in **multiple areas**

Multicultural



Diverse team & **international network**

Program overview

From an
idea to a
tech
startup in
15 days





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The **innovation academy** in a glance

WEEK 1

Problem Expo
Team formation
Product Features
Customer Validation
Prototyping



WEEK 2

Market
Marketing Campaign
Landing Page
Collecting leads
Startup Expo



WEEK 3

Business model
Finance and funding
IP strategies
Pitching
Grand Pitch





10am - 12pm
Keynotes

12pm - 1pm
Lunch

1pm - 6pm
Independent
Teamwork

2pm - 5pm
Mentoring
Sessions



Daily Schedule



Participants start the day with **world-class keynotes** given by experts in their respective fields.

After lunch, our mentors meet with the teams and guide them into seeing their startup with a **bolder vision**. They help teams overcome obstacles and teach them how to apply new knowledge. .

Program tools



The
Playbook

The “EIA-bible” contains all the program exercises for participants to complete



Slack

Communication tool, where all participants, mentors and EIA team can communicate with each other



EpiProdux

Highly intelligent business development tool providing insights and guidance for students

Silicon Valley know how

40% of mentors and speakers are from Silicon Valley from companies like Google, Uber, Meta, Adobe, Microsoft, Salesforce, Amazon, Daimler, and many others



EIA's next stop: City of Porto, Portugal

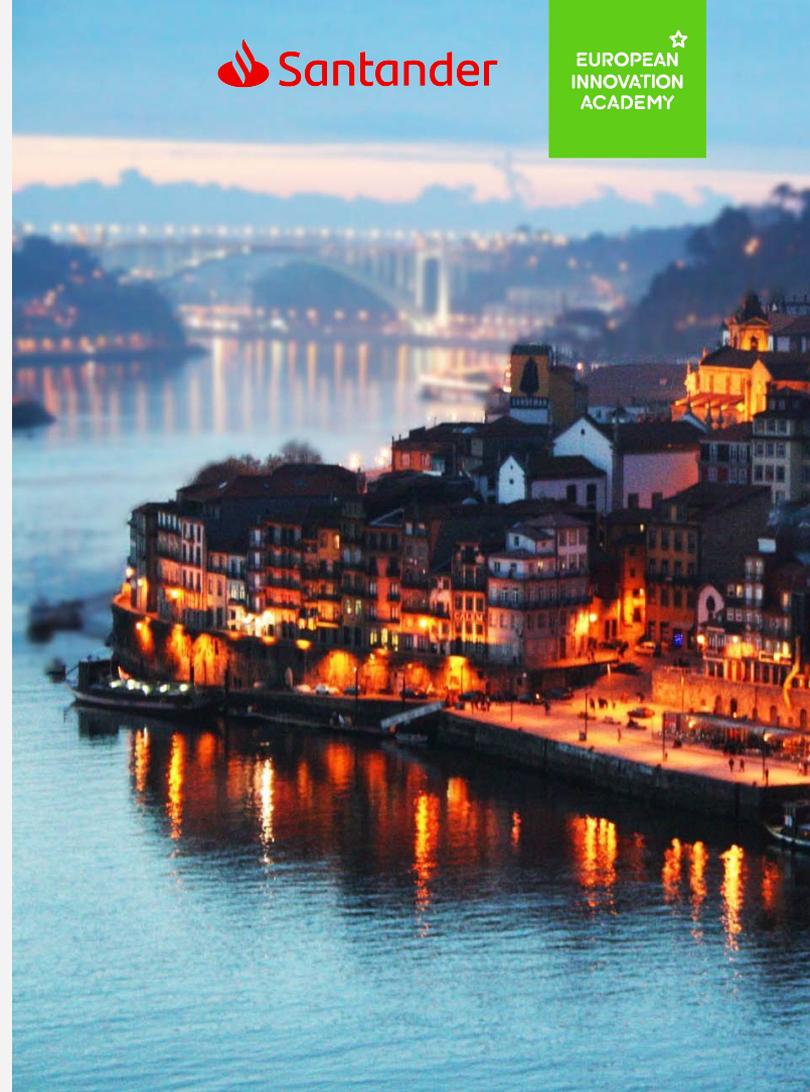




From
July 17 to August 5
EIA will be in
Porto,
an European Charm
proclaimed World
Heritage Site by
UNESCO

 **Santander**


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EIA Porto
2022
in numbers

450 participants



90 mentors &
speakers



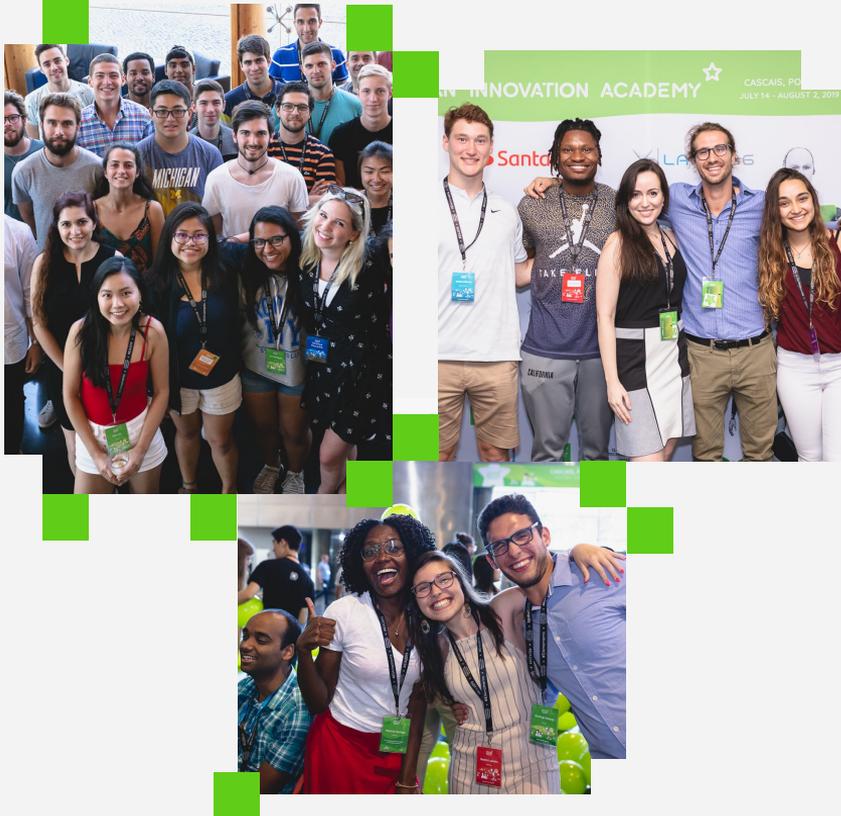
90 teams



70 nationalities



Our Alumni feedback



Here's how previous participants evaluated the program:

- 93% felt they gained an **entrepreneurial mindset**
- 91% feel an increase in their **professional network**
- 90% considered the **quality of the mentors** to be extremely high
- 80% agreed that the program increased their future **career opportunities**

10.000+
EIA alumni
are
employed
in excellent
companies



Every summer

we have 100 faculty representatives joining us for the event

Global Entrepreneurship Education Summit

July 28, 29

Expand your **professional network** by meeting other faculty, mentors, and speakers from the **world's top universities and companies** (UC Berkeley, Silicon Valley & elsewhere)



Chance to learn from the best universities around the world & share the practices of **modern ways of teaching entrepreneurship**.



2 interactive days full of **keynotes, workshops & case studies**, plus:

- **Poster-session** of participating universities
- Visit to EIA **Startup Expo** with 650+ students participating



A large photograph of a group of young people at an event, with many yellow balloons floating in the air. The people are smiling and looking up at the balloons. The background shows a modern interior with wooden beams and large windows.

Join us in
Porto
in 2022!
