

Seminar on Tech Transfer for Project FertiCycle – 2 ECTS

2022 January 28 – 2022 February 18

Online Delivery via Zoom + Home Assignments

Day 1 – January 28

09:00	Welcome session & review of the day
09:10	Innovation, Entrepreneurship and Knowledge Valorisation <i>António Marques & Rita Tomé Rocha, Tec Labs – Centro de Inovação / Ciências ULisboa</i>
11:00	Practical Exercise
11:30	Presentation of Home Assignment #1: Each student must choose a case study which will be worked on during the seminar
12:00	End Session

Day 2 – February 11

09:00	Discussion of Home Assignment #1: Presentation of the case studies selected by each student
09:30	Intellectual Property <i>Manuel Durães Rocha, Abreu Advogados</i>
11:00	Practical Exercise
11:30	Presentation of Home Assignment #2: Each student must fill the provided form with information regarding the IP of the case study, considering what was learned in the current session
12:00	End Session



Day 3 – February 18

09:00	Discussion of Home Assignment #2: Presentation of each case study from an IP perspective
09:30	Business Plan <i>Teresa Vieira & Ana Prata, Ciências ULisboa</i>
11:00	Practical Exercise – Starting to build the business plan
11:30	Presentation of Home Assignment #3: Each student must create a business plan for the case study selected, considering the IP
12:00	End Session

Day 4 – February 25

09:00	Discussion of Home Assignment #3: in breakout rooms, each student will present his business plan + the IP form to each of the Mentors
10:30	Closing Remarks for each case study – Luís Mira, ISA ULisboa
11:00	End Session